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Winvia Entertainment PLC
10 November 2026

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Winvia Entertainment PLC

("**Winvia Entertainment**", the **"Group"** or the "**Company**")

Completion of the Acquisition of The Online Giveaway Guys

Winvia Entertainment (AIM: WVIA), a technology-led entertainment business, focused on prize draw and online gaming, confirms that, further to its announcement on 28 September 2026, it has now completed the acquisition of the trade, business and key assets (excluding any liabilities, cash and trade receivables) of The Online Giveaway Guys ("**TOGG**").

Contacts:

Winvia Entertainment Mihai Manoila, Chief Executive Officer Simon Hay, Chief Financial Officer	https://winvia.co.uk/ c/o Alma
Shore Capital (Nominated Adviser & Broker) Patrick Castle / Tom Knibbs / Sophie Collins	+44 (0) 20 7408 4090
Alma Strategic Communications Rebecca Sanders-Hewett / Sam Modlin / Rose Docherty	+44 (0) 20 3405 0205 winvia@almastrategic.com

About Winvia Entertainment

Winvia Entertainment plc (AIM: WVIA) is a technology-led entertainment business, focused on two discrete fast-growing channels, being the large and highly fragmented UK Prize Draw market and the regulated Romanian online gaming market. Underpinning both channels is the proprietary Technology Platform, which has a track-record of supporting growth and operational improvement.

Winvia Entertainment is the second largest (by market share) Prize Draw operator in the UK *(London Economics report for the Department for Media, Culture and Sport, June 2025)* where players play for a range of prizes including cars, luxury watches, holidays, gadgets, properties and other items. The Group currently owns five Prize Draw brands, Best of the Best, Click Competitions, Rev Comps, The Giveaway Guys and Win Life Competitions.

The Group's Romanian Online Gaming business is well established growing, profitable and highly cash generative. The Group operates a multi-brand strategy including own brands, such as Princess Casino, Royal Slots and Luck, a number of white label brands and B2B partnerships

The Group's newly built innovative proprietary technology platform is a key strength of the business. It has been built in-house, with significant investment and its application to date has significantly improved key performance metrics.

The Group's near-term growth plans are primarily focused on the highly fragmented, fast-growing UK Prize Draw market in which there are strong organic growth opportunities in addition to a strong pipeline potential acquisitions that can leverage the Technology Platform.

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